

DOUNE AND DUNBLANE SPONSORSHIP PACKAGES

1. Platinum Sponsor £1,000

Benefits:

- Feature on marketing promotion
- Main ring banner
- Hospitality lunch for 4 guests
- Full-page prominent colour advert in the catalogue
- Prominent social media posts
- Featured listing on the website
- Entry tickets for 4 guests
- Small trade stand
- Invitation to our pre show sponsor networking event.

Sales Paragraph: "Become a Platinum Sponsor and place your business at the forefront of our agricultural show. Enjoy maximum visibility with roadside and main ring banners, a full-page colour advert in our catalogue, and prominent social media features. Treat your guests to an exclusive hospitality lunch and provide them with entry tickets. Additionally, showcase your products or services with a small trade stand. This premium package ensures your business stands out and connects with our engaged audience."

2. Gold Sponsor £500

Benefits:

- Main ring banner
- Hospitality lunch for 2 guests
- Half-page colour advert in the catalogue
- Regular social media posts
- Highlighted listing on the website
- Entry tickets for 2 guests
- Invitation to our pre show sponsor networking event.

Sales Paragraph: "Join us as a Gold Sponsor and benefit from high visibility with a main ring banner and a half-page colour advert in our catalogue. Your business will be highlighted on our social media channels and website, ensuring strong engagement with our attendees. Enjoy a hospitality lunch and entry tickets for four guests. This package offers excellent value and exposure."

3. Silver Sponsor £200

Benefits:

- Half-page black and white advert in the catalogue
- Social media mentions
- Standard listing on the website
- Entry tickets for 2 guests
- Invitation to our pre show sponsor networking event.

Sales Paragraph: "Support our agricultural show as a Silver Sponsor and gain valuable exposure with a half-page black and white advert in our catalogue and mentions on our social media channels. Enjoy a fantastic day out with entry tickets for two guests. This package offers a cost-effective way to connect with our audience and promote your business."

4. Livestock Section Sponsor £50 per section (multiple sections)/ £70 per section (single section)

Benefits:

- Name printed in the catalogue next to the sponsored section
- 2 free entry tickets

Sales Paragraph: "Sponsor any livestock or equine section and have your name printed in the catalogue next to the sponsored section. Enjoy 2 free entry tickets to the show. This affordable option allows you to support specific sections of our agricultural show and gain visibility among attendees."